

NAI's Annual Leadership Summit

September 27 – 29, 2010

Sponsorship Opportunities

Leadership Summit Sponsor: **\$12,500**

NAI's Annual Leadership Summit brings together Principals, Directors and Managers (PDMs) from NAI offices around the world who are interested in increasing business opportunities and maximizing their bottom-line profitability. This highly interactive meeting provides a forum for PDMs to share winning strategies with their peers. Typically, the majority of participants are from NAI offices in North America.

With an attendance of approximately 200-300, this is a perfect opportunity for companies that provide services and solutions to commercial real estate brokerage firms to reach high-level decision makers. Sponsors receive significant additional exposure as the meeting is promoted to over 800 decision makers, and sponsoring companies are featured in our virtual exhibit hall.

The 2010 Leadership Summit will be held at:

The Palmer House Hilton

17 East Monroe Street | Chicago, IL | 60603 | +1 312 726 7500

Additional Opportunities to Promote Your Company

The following may be reserved individually or in conjunction with sponsorship:

Folios with Paper Insert **\$5,000**

Attendees receive folios at registration for their use during the event and afterwards!

Room Drops **\$2,000**

Promote your company with a product or gift in the attendees' hotel rooms. The price does not include cost of item and the item must be sent to The Palmer House in advance.

Advertising Opportunities

An advertisement in the Leadership Summit Program makes a lasting impression! Specifications for material requirements will be provided immediately after you have registered online.

Inside Front or Back Cover: \$2,000 | Program Book Ads: \$800 for a half-page; \$1,500 for a full-page

Sponsorship Benefits

- Two representatives from your company are invited to the Leadership Summit
- Complimentary hotel rooms at The Palmer House Hilton for the two representatives for two nights at the host hotel during the Leadership Summit (9/27 and 9/28)
- Table in the Sponsors Showcase (adjacent to the meeting room) to display company literature and meet with attendees; Sponsors benefit with nearly six hours of direct one-on-one time with attendees
- Company introduced by NAI Global President & CEO Jeffrey Finn, and a representative from your company will have an opportunity to speak for three minutes about your product and/or service. Sponsors may wish to show a video during their time slot
- Company recognized as the Sponsor of the Welcome Reception and your logo will appear on a sign at the reception entrance
- Prominent logo position in all communications and items mentioned below recognizing your company as a Sponsor
- Company logo on Sponsor signs throughout the meeting
- Company logo appears on the opening and final slides of each PowerPoint presentation shown during the meeting
- Company logo, profile and website link will appear on the Events page and Virtual Expo Hall on the NAI Global intranet site until December 2010
- Company logo and link to website on all meeting promotional blasts sent to members
- Email blast sent to registrants two to three weeks prior to the event. NAI Global will send the email blast for sponsors
- Full-page ad in the event program
- A direct link to your website on the post-event wrap-up site. Contact information for the key representatives from your company will be included
- Mailing list including all attendees provided 10 days after the event

Schedule of Events for Sponsors

MONDAY, SEPTEMBER 27

3:00 p.m. – 5:00 p.m. Sponsor Move-in/Set-up
6:00 p.m. – 7:30 p.m. Welcome Reception

TUESDAY, SEPTEMBER 28

8:00 a.m. – 8:50 a.m. Breakfast
9:00 a.m. – 10:30 a.m. Opening General Session*
10:30 a.m. – 11:00 a.m. Refreshments
11:00 a.m. – 12:30 p.m. Three-minute Sponsor Presentations/General Session
12:30 a.m. – 1:30 p.m. Lunch
1:30 p.m. – 4:30 p.m. Three-minute Sponsor Presentations/General Session
Concurrent Breakouts by Market Size:

- Primary/Major
- Secondary/Tertiary

5:30 p.m. – 7:00 p.m. Networking Reception

WEDNESDAY, SEPTEMBER 29

8:00 a.m. – 8:50 a.m. Breakfast
9:00 a.m. – 10:00 a.m. Sponsor Move Out
9:00 a.m. – 10:30 a.m. General Session
10:30 a.m. – 11:00 a.m. Refreshments
11:00 a.m. – 12:30 p.m. General Session
12:30 p.m. – 1:30 p.m. Lunch
1:30 p.m. – 3:00 p.m. Closing General Session

All events shown above in **BOLD** will take place in our **Sponsor Showcase**. Sponsors are provided with tables where they can provide literature and giveaways to showcase their company. Sponsors benefit with nearly six hours of direct one-on-one time with attendees!

*Closed session. NAI Members only; Sponsors not permitted to attend. Please keep in mind that the times and sessions outlined above are approximate and may shift slightly prior to finalization in August. Due to the sensitive and proprietary nature of some of the discussion that may be programmed for this meeting it is possible that all General Sessions will be limited to NAI Members only.

"I always enjoy the opportunity to network with NAI real estate professionals. They are a great group of people that AMB is doing business with in a number of markets. I attended the Fall Leadership Meeting in Chicago and the corporate team made sure I was introduced to all the right people. My goals for the meeting were to meet NAI leaders, discuss trends and the overall outlook on our business. Not only were these goals met, but I even came back with a couple of business prospects for Mexico."

Hardy A. Milsch, Vice President,
Leasing & Customer Development
AMB Property Mexico, S.A. de C.V.



Commercial Real Estate Services, Worldwide.

To register as a Leadership Summit Sponsor:

Please contact Patricia Faulkner, Senior Vice President, at +1 732 238 3322 or via email pfaulkner@naiglobal.com by Friday, July 16, 2010.

Thank you in advance for your support of NAI Global.
We look forward to seeing you in Chicago!