

Electronic Advertising Guide 2012

Advertise your services on the NAI Global Members SocialNet Site and in an edition of Network News, valuable resources used and reviewed by 5,000 NAI professionals worldwide.

Web Site:

Online Advertising Banner ad featured on the NAI Members site

Premier Position – \$1,500/Month

Featured Position – \$1,000/Month

Standard Position – \$500/Month

Network News:

Sponsor an Edition of Network News. Bi-monthly electronic newsletter sent to 5,000 NAI agents. Your company will have an opportunity to provide 150 words to be placed in a prominent area of the newsletter and be recognized as the newsletter sponsor.

\$1,500/Edition

Are you an NAI Global 2012 Platinum, Cyber Café, Gold or Silver Sponsor?

If so, your sponsorship entitles you to complimentary online advertising.

Questions?

Contact Isagani Goleta at igoleta@naiglobal.com



Commercial Real Estate Services, Worldwide.

Premier
250x250

Featured
125x125

Standard
62x62

Web Site

Mechanical Requirements:

All electronic art should be submitted via email to igoleta@naiglobal.com. The artwork should be provided as per the following:

- Format: jpg, gif, animated gif (Flash accepted)
- Max file size: 100k
- **Premier:** 250 pixels x 250 pixels
- **Featured:** 125 pixels x 125 pixels
- **Standard:** 62 pixels x 62 pixels

To avoid file corruption, compress all artwork prior to sending via email.

Network News

Mechanical Requirements:

Logos should be submitted as Illustrator CS5 or lower files, all fonts outlined, CYMK.

Build on the power of our network.™